



CALL FOR PAPERS GLOBAL CONFERENCE ON ECONOMIC GEOGRAPHY 2018

Special Session: Management Geography – An Asian perspective

Conveners: Rolf D. Schlunze (Ritsumeikan University; siemrolf@hotmail.co.jp), Atsushi Taira (Kagawa University; taira@ed.kagawa-u.ac.jp) with Henry Wai-chung Yeung (National University of Singapore)

At the 5th Global Conference of Economic Geography (GCEG) the Research Group Spaces of International Economy and Management (SIEM), which was founded in 2007 in the Association of Japanese Geographers (AJG), is pleased to organize a Special Session on Management Geography.

Asian firms are taking the lead in many industries in the world economy. Asian management is therefore a focus of research among economic geographers. Professor Henry Wai-chung Yeung has provided his study on strategic coupling of Asian management a better understanding of the global economy. As an advisor to SIEM Research Group he is supportive of the idea of Management Geography. Management Geography is a new avenue of economic geography which focuses on the nexus of managerial practices in a globalizing world from a geographical perspective. The research objective is the analysis of the spatial features of management of corporate, governmental and other actors in socio-economic space. Managerial practices can be evaluated through globalizing, localizing, embedding and networking activities, facilitating relationships within and outside of corporate networks. From an Asian perspective we wish to show that the nexus of managerial practices is created in interconnected locations within global production networks (GPNs). Where do managerial actors and human resources concentrate that cooperate with boundary spanning activities? How does mobility and networking of Asian management transform space? How do managerial actors embed various managerial processes? What are the topics influencing the mindscape of the managerial subjects and enabling to create synergy in the process?

SIEM welcomes submissions in the following issues in relation to International Business (IB) that:

- i. Theorize management practices in geographic space using approaches related to leadership, international human resource management (IHRM), innovative practices, and networking of boundary spanners.
- ii. Propose new methodologies for investigating managerial practices, preferences, networking and decision-making in private and governmental organizations transforming spaces of international economy and management.
- iii. Provide empirical evidence on all kind of management issues including knowledge transfer and management as well as localizing and globalizing practices. In particular, studies that focus on managerial embeddedness, corporate social responsibility (CSR), communities of practice (COPs), global production networks (GPNs) and strategic coupling of transnational firms are welcome.
- iv. Develop implications for building international social capital in corporate entities and global city locations.

For more information on SIEM, visit www.siemrg.org and/or contact one of the conveners by e-mail. Please submit your abstract by March 15, 2018 through the conference website, <https://www.gceg2018.com/call-for-sessions-and-papers.html>

Useful references:

- Rolf D. Schlunze, Nathaniel O. Agola and William W. Baber (eds), Spaces of International Economy and Management: Launching New Perspectives on Management and Geography, Palgrave MacMillan, 2012.
- Henry W. Yeung, Strategic Coupling: East Asian Industrial Transformation in the New Global Economy, Cornell University Press, 2016.